Emirates unveiled its A380, and aside from the headline-grabbing showers in first class, what's new?

Economy class

This takes up the whole of the lower deck – 88 rows in a 3-4-3 configuration, making a grand total of 399 economy seats. It doesn't look too crowded, mainly because there were no passengers on board as we were given a tour, but also because of the mood lighting, the fibre-optic star-effect lights in the ceiling, and the larger windows letting in a sunny Hamburg afternoon. All seats have Emirates’ AVOD in-flight entertainment system "ICE".

Seat pitch is 32-33 inches, width is 18 inches, and recline is six inches, with an extra one inch "due to seat articulation". The seats also have individual laptop power.

At the back, up the stairs, and into the bar area for business class.
Business class

Starting from the rear (since this is the way we walked), the bar area is a good size, although it might get crowded if more than a few of the 20 rows of business class passengers (1-2-1 configuration) decide to stretch their legs. Through into the first cabin – there are bassinet attachment points in both of these two business class cabins, so no certainty on one of these being child-free. The seat plan shows the configuration more clearly than I can hope to describe...

It’s an unusual configuration and what you notice immediately is that every other row has no walkway. If the seats are close together, there is one, if not, they don’t. The problem with flat-bed seating, of course, is how you recline and extend the seat to fully-flat without having several feet of dead space between the rows.

British Airways has a yin-yang configuration, with half the seats facing backwards, while Virgin goes for a herringbone layout and Etihad staggers the seating. What Emirates has done is arrange for the feet to extend under the side table of the row in front, meaning the next row has to be sitting to one side.

For those seats pressed together, there is an optional divider which rises between the seats, although whether people will realise they are booking seats so close to one another (or so far apart if they want to travel together) will be a challenge for the airline to manage for the first few months. For those who are further apart, it would be difficult to hold a conversation, assuming they wanted to.

The seat has several pre-set positions, laptop power, your own minibar replenished with drinks during the flight and a good-sized table for working and eating.
What is extraordinary about this new arrangement is that the seats have a different pitch depending on whether you choose an inner seat or an outer one. The stats are as follows: seat pitch is 39 and 48 inches, which extends to form 70 to 79-inch lie-flat beds. What that means is that if you go for an outside seat, you get more legroom both for sitting and sleeping, while the inside seats have less. Just how Emirates will sell both types of seat for the same price remains to be seen, yet it is doing so at the moment.

I spoke with Terry Daly, Emirates’ divisional senior vice-president of service delivery, about this, and he said the difference was necessary because of the design of the seat. As for how it would be sold, he said that he didn’t think it would make any difference because the seat is so long anyway (ie: even in its shorter form).

On the matter of pricing, note that although Emirates is not charging a premium for flying on the A380, you will find the aircraft is on the most expensive flight on a route (whether that is New York from August, or London in December).

First class

As you’d expect, there are sliding doors on the suites (which are more like cabins, really, but that terminology would be confusing). Inside, there is a fully-flat bed, lots of space, a giant TV and a real sense of privacy once you shut the door. What’s more, first class passengers have access to showers at the front, either side of a stairway down to the exit and straight off the plane. It’s difficult to give much detail on the showers since this was the one thing not being demonstrated with the plane being on the tarmac, but since I’m on the delivery flight tomorrow to Dubai, I will hopefully find out more, if they let me through the curtain.
The first Emirates Airbus A380 comes in a three class configuration and will carry a total of 489 passengers.
The plane will come into active service on August 1, with a flight to New York's JFK airport, which it will cover two hours faster than other long haul jets.

The first class cabin has been radically redesigned to offer one of the most luxurious experiences available in the air.
The 14 first class seats will actually be suites, continuing with the Emirates' tradition of giving premium passengers private spaces.

One of the most headline grabbing features are the two new spa-shower suites which will be available for first class passengers.
Business class passengers will be able to access the Emirates entertainment programme from TV screens that would not look out of place in a living room.

Emirates says economy class cabin has been redesigned to give the appearance of more space by using straight walls instead of curved
Economy class will take up the entire lower deck of the plane and provide seating for 399 passengers.

A steward poses at the economy class section of an A380 aircraft during a hand-over ceremony in Hamburg. Emirates says advanced mood lighting system and noticeably quieter cabin will help to combat jetlag.
The cockpit has been designed to be similar to existing Airbus aircraft, thereby reducing the amount of training time needed for pilots.
Journalists walk through the first class section of the A380 aircraft during a hand-over ceremony in Hamburg.
A stewardess poses inside a bathroom of the A380 aircraft during a hand-over ceremony in Hamburg.

Emirates' cabin crew pose outside the first aircraft delivered to Emirates in Hamburg.